

Dear Designer(s), in order to achieve a high quality product it is essential to follow below guidelines.

- Digital file (artwork) MUST be created in one of the following: Macromedia Freehand 10, Adobe Illustrator CS3 (ai.format) or Adobe InDesign CS3 (indd.format).
- All elements of the artwork MUST be FULLY EDITABLE meaning that:

All text MUST NOT be converted to outlines and the appropriate font suitcase(s) supplied.

All linked files such as TIFF, EPS, DCS MUST be supplied as 300dpi (dots per inch) resolution separate files regardless of them being embedded into a master file.
- Artwork MUST be placed inside specific area as indicated below. All essential details (logos, bar codes, text, etc) must be placed inside critical image area.
- Do NOT warp artwork OR apply bleeding or trapping.
- File info MUST include a product code (i.e. T017), product colour (available on request) and the artwork's colour description (i.e. Pantone 485).
- Only standard Pantone Coated Solid and/or CMYK process colours MUST be used. Note that:

White colour MUST be indicated when printed on clear or natural product.

Only colours in illustrations and photographic images can be set up as overprinting.
- For colour consistency and seamless registration please ensure the following:

Do NOT REVERSE text out of more than one colour.

Large single-coloured elements, borders, logos and text MUST be made out of solid (100%) Pantone Coated colours.
- Minimum Type Sizes for the uppercase letter 'A' with 'O' kerning and '100%' horizontal scale are as follows:

6 Points (1.518 mm) for regular/roman type printed onto un-inked surface.

7 Points (1.771 mm) for condensed type.

8 Points (2.024 mm) for italic, light and script/handwriting type.

8 Points (2.024 mm) for any type located near top or bottom of a container.

9 Points (2.277 mm) for text reversed out of a product background.

9 Points (2.277 mm) for light colour type printed on the top of dark colour printed background.
- Bar codes should be supplied as numbers only and an appropriate space should be allowed for the vertical (ladder view) placement. All bar codes need to comply with GS1 regulations. Please note that the recommended size of bar code is 100%. For further details refer to www.gs1nz.org
- Tecpak Industries Ltd takes no responsibility for legal compliance of the design, the responsibility falls with the customer/designer.

T322 - Tub, 520/86 MTE.

ALL SPECIFICATIONS SUBJECT TO REVISION WITHOUT NOTICE

Maximum Number of Print Colours: 5 Maximum Printable Area 92.0 mm H x 250.4 mm W. Critical Image Area 92.0 mm H x 240.4 mm W.



If you require any additional information please contact.

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